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### **GRAPHIC STAND** NORTH AMERICAN STYLE GRAPHIC STAND

## **SPECIFICATIONS**

### **Dimensions:**

46.5" (H) x 26" or 24" (W) x 28" (D); Standard unit is double sided with frames on both sides. Single sided stands are available.

GS1300 – unit includes two frames - 24"(W) x 36"(H) GS1301 – unit includes two frames - 22(W) x 28"(H)

### **Colors/ Finishes:**

Specify DisplayFrame<sup>™</sup> or SeküreFrame<sup>™</sup> "front-loading" frames when ordering. Reference colors available in frames product section. Legs are available in Satin Clear Anodized finish with black end caps and top hinge.

### **Backer Board Options:**

The standard backer is 1/8" thick low pressure laminated hardboard surfaced white on front side. This substrate is intended for interior use only.

### Additional backer panels:

Fluted plastic - (Coroplast). Interior and exterior use.Polystyrene - white two sided. Interior and exterior use.Dry Erase Laminate on 1/8" hardboard substrate one side.Interior use.

### Frame (graphic) Sizes:

Standard poster sizes are:

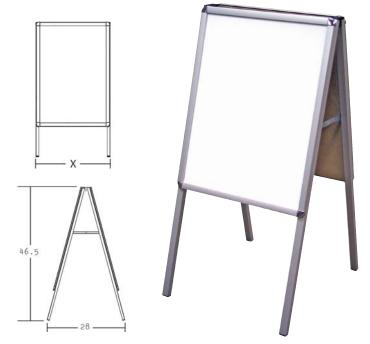
24"(W) x 36"(H) or 22"(W) x 28"(H)

Note: Custom sizes available upon request.

Please contact customer service for prices and product details.

ITEM#	GRAPHIC SIZE
GS1300	24"w x 36"h
GS1301	22"w x 28"h

Wall+Forms' Graphic Stand is a new look to a proven advertising vehicle. The contemporary design and durable construction allows your message to be easily seen. Designed for a wide variety of commercial uses; retail, restaurants, hotel lobbies, hospital, trade show and more. Indoors or outdoors these "advertising stands" can attract customer as they pass by, or inform as they enter. Now you can select the optimum location to promote your company, product or exclusive offer.



Graphic Stands are made to order, specify the height and width of the stand as well as the type of sign frame; DisplayFrame<sup>™</sup> or SeküreFrame<sup>™</sup>. The choice is yours.

Each Graphic Stand consists of two pair of pre-finished aluminum legs that are joined by our patented W+F Top Hinge. This unique hinge features a "sign holder slot" that automatically opens when Graphic Stand's legs are open to receive a graphic header. No need for additional hardware. It's an easy and quick way to create a greater impact.

Graphic Stands comes with durable and scratch resistant end cap "feet" that are safe for any floor and leg braces that allow the stand to easily erect and safely lock into place.

For the "do it yourselfer", all Graphic Stand components are available in stock sizes, colors or finishes. All components are available in stock sizes and colors finishes. Refer to 'page 26' for components ordering.



### EURO STAND EUROPEAN STYLE GRAPHIC STAND

## **SPECIFICATIONS**

### **Dimensions:**

60" (H) x 30" or 28" (W) x 18" (D); Additional custom sizes are available. Standard unit is double sided with frames on both sides. Single sided stands are also available upon request.
ES1350-1 – pre-assembled unit includes two frames 24"(W) x 36"(H) (DisplayFrames<sup>™</sup> or SeküreFrames<sup>™</sup>)
ES1350-2 – pre-assembled unit includes two frames - 22(W) x 28"(H) (DisplayFrames<sup>™</sup> or SeküreFrames<sup>™</sup>)

### **Colors/ Finishes:**

Specify DisplayFrame<sup>™</sup> or Seküre Frame<sup>™</sup> "front-loading" frames when ordering. Reference colors available in frames product section. Octagon "vertical/horizontal" posts: Clear Anodized Satin or Black Anodized Finish w/ black end caps.

### **Backer Board Options:**

The standard backer is 1/8" thick lowpressure laminated hardboard surfaced white on front side. This substrate is intended for interior use only.

### Additional backer panels:

Fluted plastic - (Coroplast). Interior and exterior use.Polystyrene - white two sided. Interior and exterior use.Dry Erase Laminate on 1/8" hardboard substrate one side.Interior use.

### Frame (graphic) Sizes:

Standard poster sizes are:

24"(W) x 36"(H) or 22"(W) x 28"(H)

ITEM#	GRAPHIC SIZE
ES1350-1	24"w x 36"h
ES1350-2	22"w x 28"h



EuroStands<sup>™</sup>. These multi-functional merchandisers do the job of high-impact visual merchandising and point-of-purchase. EuroSign<sup>™</sup> EuroStands are ideal for applications including commercial graphics, point-of-purchase, convention centers, exhibit halls, retail stores, banks, brokerage firms, insurance and mortgage companies, travel agencies, movie theatres, live productions, casinos, hotels, resorts, restaurants, schools, general commercial use and more. EuroSign<sup>™</sup> EuroStands are simple to use, easy to install, and ready for personalization. They combine style with function and feature a user-friendly "front loading" frame design.

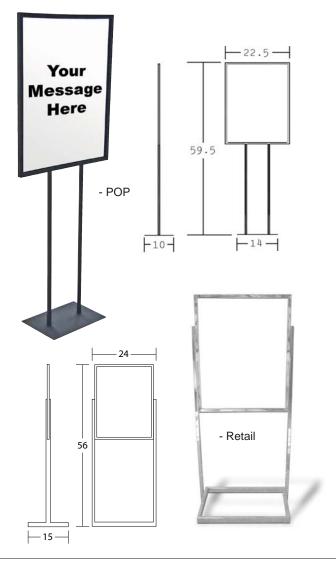
EuroSign<sup>™</sup> EuroStands are ideally suited for full color lifestyle posters, promotional ads, or any other visual merchandising application. Materials fit securely in this frame and graphics can be changed in seconds. The components are made from industrial grade materials.

Signs, posters, and graphics can be inserted from the front, thus eliminating the possibility of unnecessary wear and tear. EuroStands are available in Clear Anodized Satin or Black Anodized finish along with a wide variety of eye-catching designer frame colors in aluminum or plastic. Frames and corner colors can be mixed and matched to enhance the look of any décor.



# BULLETIN HOLDERS

Bulletin Holders are an economical way to display your promotional graphics. Available in two styles, the holders allow for top loading of graphics mounted on foam board, gator-foam, pvc, polystyrene or alternative rigid backers up to ¼" thick. The Bulletin sign holders are designed to present messages on two sides. Features steel construction and come ready to assemble with simple instructions. Both stands come in powder coated black or chrome.



## **SPECIFICATIONS**

### **POP Bulletin Holder**

### Dimensions:

22.5"(W) x 59.5"(H), Base is 10"(deep) x 14" (wide) Flat steel base. Risers are constructed from 1" tubes. Features steel construction and come ready to assemble with simple instructions

### Frame graphic size:

Holds standard size 22"(W) x 28"(H) poster size up to 1/4" thick

### **Retail Bulletin Holder**

### **Dimensions:**

24" (W) x 56 (H), Base is 15"(D) x 24"(W) Constructed from 5/8" x 1-5/8" rectangular tube for sides and base. Features steel construction and come ready to assemble with simple instructions

### Frame graphic size:

Holds standard size 22"(W) x 28"(H) poster size up to  $\frac{1}{4}$ " thickness.

### Colors/ Finishes: (Both Models)

Black or Chrome

ITEM#	GRAPHIC SIZE
PP-BH	22"w x 28"h
RT-BH	22"w x 28"h





# BANNER STAND

Adjustable height free standing banner display. Sturdy steel construction, stand features an adjustable banner height from 43" to 96". Stand has a 16" square base. Accepts 24" wide hemmed banners on one or both sides. Comes with four (x4) 24" round dowels for mounting banners. No need to notch banners.

Banner Stand also offers optional Graphic Holders. #75 Graphic Holders feature "Grip Strip" technology that holds material securely. These holders conveniently slide into Banner Stand dowel tracks for quick and easy changing of graphics. Eliminates the need to hem banners/prints

## **SPECIFICATIONS**

### Dimensions:

56" (H) x 16" (W) x 16" (D) (height at lowest point) 43" banner height 107" (H) x 16" x 16" (height at highest setting) 95" banner height max

### Weight:

Unit weights 20 lbs.

### **Colors/ Finishes:**

Black

ITEM#	GRAPHIC SIZE
BANS	24"w x 43-96"h

